

Joshua G. Palmeri

WEB DEVELOPER

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PROFILE Web developer with 7 years of professional experience developing full-stack web solutions. Proven expertise in creating outstanding user experiences for users of mobile and desktop platforms.

SKILLS HTML5, CSS3, Javascript, jQuery, PHP, MySQL, JSON, XML, Git, MAMP, Apache Configuration
REST APIs, Systems Integration, Database Design, Responsive & Mobile Design, Process Optimization
UI & UX, Brand Development, Technical Specification & Documentation
CRM and CMS Development (Oracle RightNow, OU Campus, WordPress, Perch)
Adobe Creative Suite (Photoshop, Illustrator, InDesign), Final Cut Pro
Google Analytics, Tag Manager, SEO

EXPERIENCE

Web Developer **Stony Brook University** *February 2014 – Present*

- Lead web development operation for Stony Brook University Marketing & Communications.
- Develop complete markup from wireframes and comps.
- Oversee maintenance of SBU Web presence: 500,000 pages; average 3,000,000 monthly page views.
- Develop within OU Campus CMS and WordPress to deliver optimal content creation experience.
- Continually iterate and enhance front-end and back-end functionality for CMS sites.
- Develop PHP framework for award-winning sites: *SBU Home; Undergraduate Admissions; 40 Under Forty*
- Develop *Stony Brook Magazine* custom front-end with distributed Wordpress back-end
- Manage team of interns working towards creation of CMS sites and conversion of existing to new template.
- Meet with campus stakeholders to develop project requirements and create project scope.
- Create and distribute technical and user documentation. Train and educate users.

Founder, Web Developer **Inspiro Designs** *May 2013 – May 2016*

- Design and develop custom CMS solutions according to client objective using Perch CMS and Wordpress.
- Define organizational brand via visual specifications and style guide.

CRM Developer **Nikon Inc.** *January 2012 – February 2014*


- Design and develop Nikon Customer Support website within Oracle RightNow CRM.
- Ensure daily operation of CRM system: 1.5 million customer records in four locales, multiple languages.
- Develop streamlined CRM workflows to improve agent experience. Train CRM administrators.
- Manage projects for enterprise-level system integrations between CRM and ERP systems.
- Develop project requirements and create technical specifications for web-based solutions.
- Lead decision-making for development roadmap.
- Perform enterprise-level data imports (400,000+ records). Cleanse data and perform QA.
- Design and develop HTML Emails to list of 1 million+ customers and dealers. Plan and manage campaigns.
- Generate enterprise-level reports. Analyze and distribute results.

Web Associate **Nikon Inc.** *February 2010 – January 2012*

- Design and develop front-end for NikonUSA.com promotional pages and email blasts.
- Manage UAT and QA. Track bugs and implement fixes.
- Create and manage content in Teamsite CMS. Perform user training.

EDUCATION **Dowling College** **Oakdale, N.Y.** *May 2011*
B.S. Computer Science, Web Design; Summa Cum Laude, 4.93 GPA

RESOURCES **Joan Behan-Duncan**, *Media Relations Manager*, Stony Brook University. (516) 582-7510
Jeff Wiedre, *Customer Support Manager*, Nikon Inc. (631) 525-1967
Anwar Miller, *Account Executive*, Oracle. (406) 579-5367
Linda Saladon, *Worship Arts Director*, Living Water Church. (631) 839-2238

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